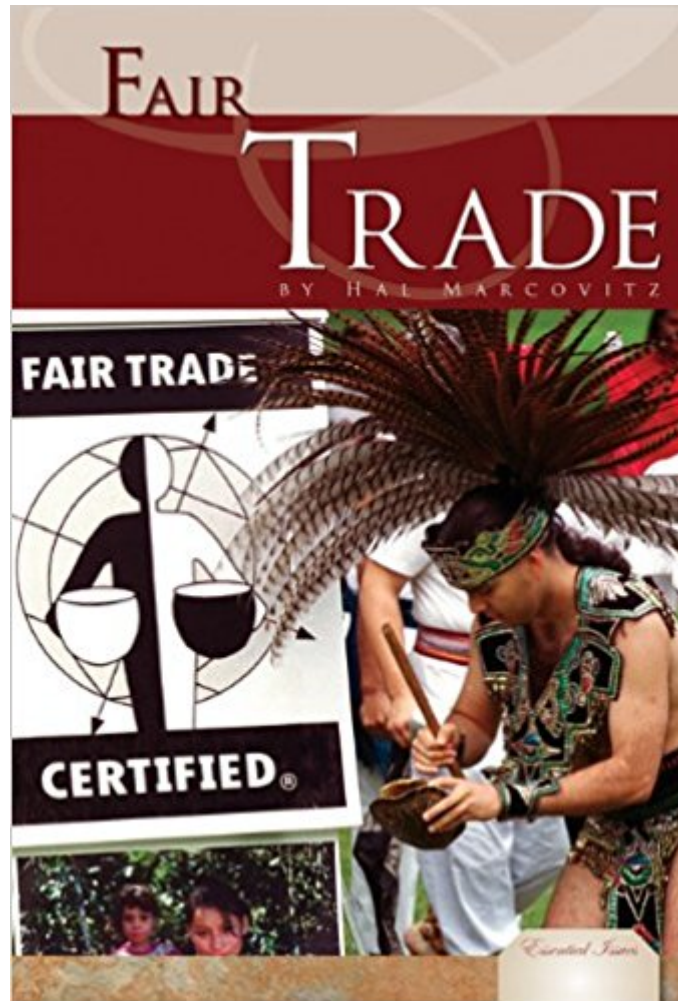




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Synopsis

This title examines one of the world's critical issues, fair trade. Readers will learn the historical background of this issue leading up to its current and future impact on society. The goals, principles, and benefits of fair trade are discussed in detail, as well as the production chain from farmers to buyers, wholesalers, retailers, and consumers. Also covered are fair trade organizations, certification standards, composite products, and the potential of the fair trade model related to the global economy. Engaging text, informative sidebars, and color photographs present information realistically, leaving readers with a thorough, honest interpretation of fair trade. Features include a timeline, facts, additional resources, Web sites, a glossary, a bibliography, and an index. Essential Issues is a series in Essential Library, an imprint of ABDO Publishing Company.

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